Average online spending per person during 2015 holiday shopping season: $805

Percent of consumer transactions initiated from a mobile device: 42%

Increase in mobile-based fraud: 142%

Increase in Web-based fraud: 3%

Total cost to U.S. organizations from Web and mobile fraud transactions by 2018: $6.4B

Average e-commerce fraud detection rates from RSA Adaptive Authentication for eCommerce: 95%

Percent of organizations still using password-only authentication for mobile users: 77%

Top Retail Categories Targeted by E-Commerce Fraud:
- Airlines: 46%
- Computers/Electronics: 16%
- Clothing: 13%
- Money Transfer: 5%
- 13%