



Business Continuity Management Webcast

Solving Business Continuity Management Challenges

CHALLENGES



Poor visibility into business continuity and disaster recovery plan status, approvals and testing

No common understanding of the business processes and IT assets to recover first based on their priority

Limited coordination and communication among business continuity, disaster recovery and crisis teams

Difficult to track the remediation of business continuity and disaster recovery test failures

Senior management lacks proof that effective plans are in place to ensure ongoing operations



Standardized recovery documentation and associated workflow for review and testing

Business impact and environmental risk analyses to prioritize processes and technologies

Common platform for business continuity and disaster recovery planning and crisis management

Project management capabilities to track plan testing, gap analysis and remediation of failures

Real-time executive dashboards provide a holistic view of the business resiliency program



SOLUTION

RSA

EMC²

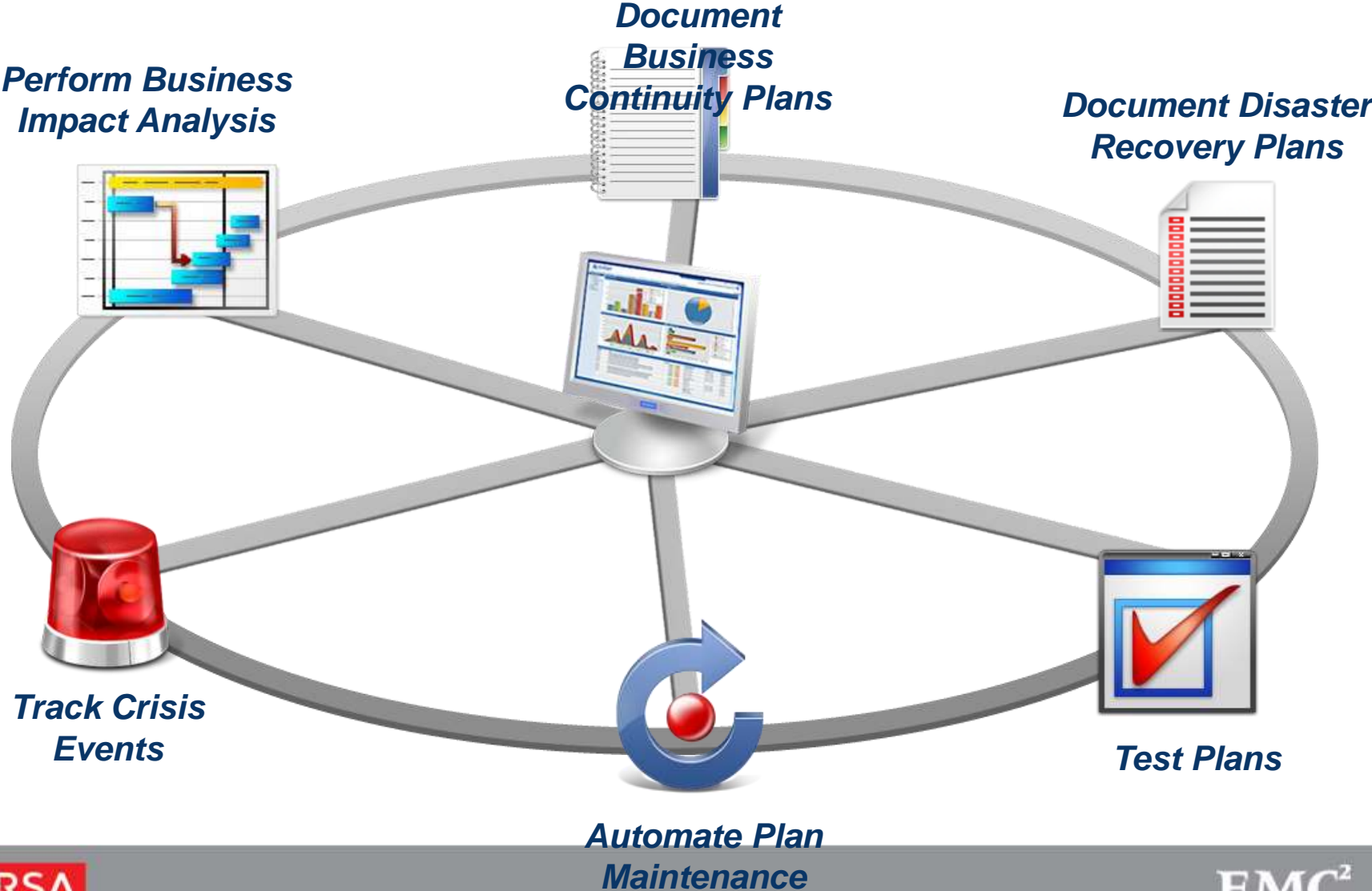
Solving Business Continuity Management Challenges

RSA Archer Business Continuity Management



Automate your approach to business continuity and disaster recovery planning, and enable rapid, effective crisis management in one solution.

RSA Archer Approach to Business Continuity Management



Automate Plan Maintenance



Why RSA Archer Business Continuity Management



3-in-1 approach providing a best-practice framework for business continuity, disaster recovery and crisis management



Based on BS25999 international standard for BCP and developed in cooperation with Fortune 1000 companies and business continuity experts



Integration across enterprise-wide GRC initiatives

Business Continuity Management Success Story

BEFORE

AFTER

Decentralized business hierarchy, scattered infrastructure assets and BC/DR/CM data

Standalone, static plans and manual lifecycle maintenance

Limited reporting capabilities

Centralized asset repository for business processes and system information

Automated workflow to manage plan lifecycle maintenance

Query driven reporting capabilities and real-time executive dashboards

Integration with enterprise risk and compliance data across the organization



Online Retailer
Fortune 500 Ranking
Global presence in 39 markets
84 million active users

“Business Continuity Management is empowering our BC and DR teams to unify all the elements of a Business Resiliency program into a quick-to-deploy, easy-to-use, flexible, comprehensive solution.”

Senior Manager,
Office of the CISO



Business Continuity Management Demonstration



Questions?

Next Steps

REGISTER FOR AN UPCOMING SOLUTION WEBCAST

Learn about additional RSA Archer eGRC solutions

VISIT THE GRC RESOURCE LIBRARY

Access data sheets, case studies, white papers and research

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Online Chat @ www.archer.com

1.888.539.EGRC

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Thank you!